



📍 Flat 8 Raleigh Court, Clarence Mews,  
SE165GB, London  
☎ +44 7947 519176  
✉ kleong2013@gmail.com



I am a Junior Copywriter and Graphic Designer with proven expertise in crafting impactful content and visuals tailored for international markets. With a keen eye for detail and a creative mindset, I bring a unique blend of skills to deliver world-class writing and design for highly competitive campaigns.

**Dec 2020 - Feb 2021    Graphic Designer | Nova Contemporary, Bangkok**

- Corresponded to Head of Graphic Design by generating visual drafts using Adobe creative studio.
- Worked closely with curators of Asian modern Art.

**Nov 2017 - Dec 2020    Freelance Graphic Designer, Bangkok**

- Punctually delivered commissions to 10+ clients within over a month of business.
- Redesigned, branded and advised a CrossFit brand in social media content, reaching over 5000+ followers (Facebook, Instagram).
- Engaged in merchandise development by presenting visual design.

**Jan - March 2023    Copywriter | Roblox, Unit 9, London**

- Market research and strategic planning.
- Design and prototypes of Metaverse campaigns in Roblox.



Social Media Management (Facebook, Instagram) | Content Creation | Marketing Strategy | Adobe Creative Cloud (Photoshop, Illustrator, InDesign) | Illustration | Microsoft Powerpoint | Canvas

- MA Advertising    London College of Communication 2022/23
- BA Hons Visual Communication                          Arts University Bournemouth 2020/22

