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Creative leader with skills to develop world class advertising campaigns and media content. Capable of developing creative concepts and strategies to enhance brand awareness and customer growth.



Jan - March 2023 Creative Director | Roblox, Unit 9, London

- Market research and strategic planning
- Design and prototypes of Metaverse campaigns in Roblox

Jan - March 2023 Creative Director | Havas Media Group, London

- Development of a speculative fiction project in the shape of a graphic novel about how A.I. will change the communication industry in the next decade.
- Creation of a storyboard.
- Studying trends in the communication industry.

Sep 2022 - April 2023 Curator Assistant | Phyllida Reid Gallery, London

- Installation of art shows
- Updating website and client database



Adobe Creative Suite : Photoshop, Premier | MS Office | Midjourney | Canva
Languages : Spanish Native and Advanced English

- MA Advertising London College of Communication 2022/23
- BA Fine Arts University of Malaga 2013/18

